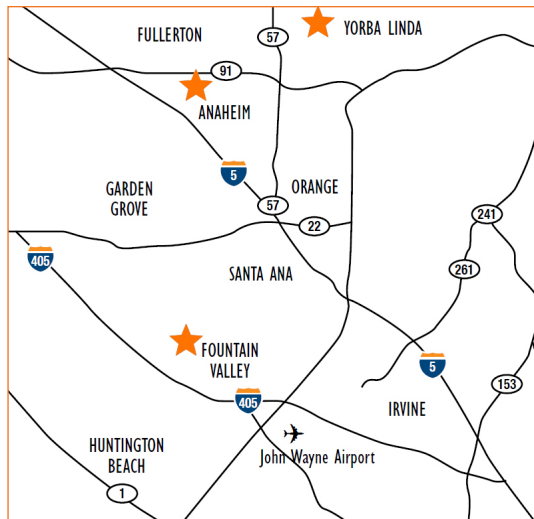


## WELCOME TO RADIATION ONCOLOGY MEDICAL GROUP OF SOUTHERN CALIFORNIA

At Radiation Oncology Medical Group of Southern California, our patients benefit from world-class facilities, a compassionate and experienced radiation oncology and therapy team, and the most cutting-edge technologies in radiation oncology.

Our entire staff – from the receptionists to the radiation therapists; from the physicists to the physicians – works together to provide the highest level of care for our patients in a warm and relaxing environment.

## EXPANDING OUR ABILITY TO TREAT CANCER WITH THREE LOCATIONS



**FOUNTAIN VALLEY**  
11190 Warner Ave.  
Fountain Valley, CA 92708  
Phone: (714) 549-0988

**ANAHEIM**  
1211 West La Palma Ave.  
Anaheim, CA 92801  
Phone: (714) 991-3380

**Coming in 2011:**

**YORBA LINDA CANCER CENTER**  
1041 East Yorba Linda Blvd.  
Placentia, CA 92780

**RADIATION ONCOLOGY MEDICAL GROUP**  
*of Southern California*  
11190 Warner Ave.  
Fountain Valley, CA 92708

## RADIATION ONCOLOGY MEDICAL GROUP *of Southern California*



Newsletter: Fall/Winter 2010



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## MEET OUR PHYSICIANS

### ROBERT WOODHOUSE, M.D.



Dr. Woodhouse is board certified in radiation oncology and graduated medical school from Jefferson Medical College in Philadelphia in 1977. He completed his residency at the University of California San Francisco.

### DONALD C. KARON, M.D.



Dr. Karon is board certified in radiation oncology and graduated medical school from George Washington University in 1982. He completed his residency in radiation oncology at Stanford University Hospital.

### VIJAY R. KINI, M.D.



Dr. Kini is a board certified radiation oncologist with a special interest in prostate and breast cancers. He completed his residency in radiation oncology at William Beaumont Hospital in Royal Oak, Michigan, where he received training in all forms of brachytherapy and conventional radiation therapy. Dr. Kini has extensive experience with prostate seed implants and High Dose Rate Brachytherapy for prostate, breast and gynecologic cancers.

*All our physicians have privileges at Anaheim Regional Medical Center, Fountain Valley Regional Hospital, Orange Coast Memorial Medical Center, Huntington Beach Medical Center, La Palma Intercommunity Hospital, West Anaheim Medical Center, and Placentia-Linda Hospital. Our physicians are well versed in all forms of external beam radiotherapy such as IMRT, 3D-CRT and IGRT, and have completed formal training in the CyberKnife® Robotic Radiosurgery System.*



## UPCOMING CANCER AWARENESS MONTHS

As we arrive in the second half of 2010, please take note of cancer awareness months taking place during this time of year. Three important months to remember are:

**September** – Prostate Cancer Awareness Month;

**October** – Breast Cancer Awareness Month; and

**November** – Lung Cancer Awareness Month

These three cancers alone make up more than half (56 percent) of all patients receiving radiation therapy. Luckily, thanks to radiation treatments that utilize Intensity Modulated Radiation Therapy (IMRT), Image Guided Radiation Therapy (IGRT) and other technologies prescribed by a radiation oncologist, patients have a better chance to fight and overcome these common and often treatable forms of cancer.

For these and other types of cancer, Radiation Oncology Medical Group of Southern California has the experience, expertise and technology needed to provide exceptional radiation therapy services thanks to our team of dedicated and caring professionals.

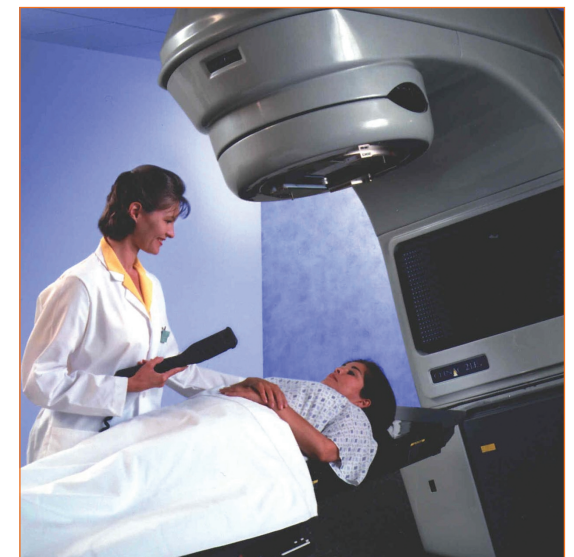
Learn more about our services and contact us today at:

[www.romgsc.com](http://www.romgsc.com)

## QUICK FACTS ABOUT CANCER AND RADIATION THERAPY

- Cancer is the second largest cause of death in the United States. This year alone, 56,490 Americans will die from cancer or approximately 1,500 people each day.
- Thanks to improved treatments and earlier diagnosis, the relative 5-year survival rate for all cancers has improved from 50 percent in 1977 to 68 percent in 2005.
- Of all cancer patients, two-thirds will receive radiation therapy during their treatment.
- For most cancer types treated with radiation therapy, at least 75 percent of the patients are treated with the intent to cure the cancer, rather than to control the growth or relieve symptoms. For lung and brain cancers, the number is somewhat lower, with 59 percent of lung cancer patients and 50 percent of brain cancer patients being treated with the goal of curing the cancer.
- In 2004, nearly one million patients were treated with radiation therapy.
- Today, nearly 11.1 million Americans are cancer survivors.

*Statistics taken from the American Society for Radiation Oncology, American Cancer Society, Centers for Disease Control, and National Institutes of Health.*



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